

Focus on Findability to Transform Search into Action and Organizational Value

Are your employees, partners or customers unable to find the information they need? Are you investing resources on your search engine without getting results?

Enterprise Knowledge's two-day action-oriented search workshop and detailed report give organizations a framework for how to address their enterprise search implementations.

We will teach you how to implement action-oriented search using our proven four-step process:



1. UNDERSTAND. EK's search consultants hold a kick-off meeting with all of the key search stakeholders where we introduce the concept of action-oriented search and how it solves search problems in any environment. At the end of this session attendees understand what action-oriented search is and how it can be applied to solve their most pressing search issues.



2. ANALYZE. EK's consultants interview IT and knowledge repository owners to understand the challenges of integrating each knowledge repository into search. We also share our search repository analysis worksheet, a tool to quickly integrate new knowledge assets in your search ecosystem.



3. DESIGN. EK facilitates a series of 60 to 90-minute working sessions where key stakeholders and business users learn how to use action oriented search concepts to find key information assets. At the end of each session your business owners will have designed solutions to fix search for their most important information assets and they will understand how to continually improve search as new information is added to the search engine.



4. PLAN. At the end of the workshop EK consultants will produce a report documenting their findings from the working sessions along with a series of recommendations that can be used to quickly solve your highest priority search issues.

Make your information more findable with EK's action-oriented search workshop!

Workshop Outcomes

VALUE

A common understanding of the value of search applicable to your organization.

PLAN

A plan to quickly correct your most pressing search issues without new hardware or software.

APPROACH

An implementation methodology that can be applied to all future search projects.

Contact Information

For more information or to book your workshop, email:

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