



The Modern Workplace Needs

# INTEGRATED CHANGE MANAGEMENT



## ENTERPRISE KNOWLEDGE

Integrated Change Management (ICM) combines leadership strategy, employee engagement, processes, success-metrics, and training to ensure swift and sustained adoption of change. ICM works enterprise-wide or in a more focused environment, adapting to all types of potential organizational change. It places your people at the center of the process to make change real, and ensure it sticks.

# INTEGRATED CHANGE MANAGEMENT

## One-Day Workshop:

*Set the right path to achieve your change goals.*

In this one-day workshop, our change management experts will guide you to establish exactly what you need to do to define your change management strategy and road map in clear and actionable terms. Blending advanced theory with years of real world experience, our practitioners will equip your team with the path, skills, and starting points they need to be successful.



## High-Level Workshop Agenda:



**Learn the 3-phase approach of ICM and the logic behind the actions so you can have a comprehensive view of what effective change management entails.**



**Learn how to ensure your leaders are aligned in their vision through a useful exercise that can be facilitated in 60 minutes.**



**Evaluate if your current change team is too big, too small, or has the right composition based on our proprietary change-team check list.**



**Create a "mountain view" of the change and identify base-camps or indicators that would show measurable progress of change with associated ROI you can report to leadership.**



**Learn to identify your influencers and design an approach to engage their support for the change.**



**Create consistent and powerful messaging, with an easy-to-use template, that can also be customized for specific stakeholders.**

## Who Should Attend

- People or teams who would be involved in executing change.
- People who are interested in growing their change management competency.
- Stakeholders involved in an upcoming or current change.

## Location

- We will come to your location or host in EK's facilities in Arlington, VA. Travel is in addition to workshop cost.

## Number of Participants

- Up to 25 participants.



To book your workshop:  
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