KNOWLEDGE MANAGEMENT STRATEGY

Obtain an Actionable & Comprehensive Business Case for Knowledge Management Within Your Organization.

Organizations that make the greatest use of their knowledge assets understand the competitive edge that can be developed. An effective Knowledge Management (KM) transformation can yield major results, including greater productivity and efficiency, greater customer satisfaction and retention, higher employee engagement and upskilling, and, when implemented correctly, can serve as the foundation for Knowledge Artificial Intelligence (AI) at the enterprise level. In the face of the Great Resignation, potential recession, and a changing state of work fueled by the pandemic, KM can be a key enabler to ensure the continuity of business, knowledge, and collaboration.

Enterprise Knowledge's (EK) KM Strategy ensures that your organization obtains a clear understanding of where you are, where you should be, and how to get there. Our Current State and Target State assessments leverage EK's proprietary benchmark – comprised of over 40 measurable elements across the five factors of People, Process, Content, Culture, and Technology – to map your organization against the industry, identifying strengths as well as where improvements can be made in order to generate clear returns on investment.

Our KM roadmaps integrate all five KM factors, bringing together your business operations and information technology into an actionable plan that includes success measures and pilots that will demonstrate value in weeks and months instead of years.

RESULTS

ANALYSIS AND BENCHMARK
An in-depth analysis and benchmark of your organization's Current State and Target State for KM, driven by clear metrics that will make it easy to understand where you rank relative to the industry.

KM TRANSFORMATION
A clear justification for KM transformation, supported by proven return on investment as part of a KM Business Case.

ROADMAP
A detailed, yet adaptable, roadmap that includes end-to-end recommendations bridging business and IT tasks, measurable success criteria to ensure each task accomplishes its intended goals, and targeted pilots to ensure your business stakeholders are engaged and see value quickly.

PILOT
A prioritized set of pilots, expressly defined to demonstrate business value quickly and engage stakeholders in concrete activities that will be felt by the end user.

ENTERPRISE KNOWLEDGE