

TAXONOMY WORKSHOP

Taxonomy Design requires a challenging balance of facilitation, analysis, and usability.

Are you struggling to get the right people involved in your taxonomy design? Are you confused on where to begin in designing a new taxonomy or refreshing an outdated model?

Align Your Organizational Knowledge to Create a Starter Taxonomy Design and Strategy Focused on Real Stakeholders and End Users.

WORKSHOP OUTCOMES



ALIGNMENT

Stakeholders will have a unanimous understanding of how EK defines taxonomy, the value it offers, and the resources necessary to sustain and evolve its design.



DESIGN

A starter taxonomy design that follows EK's best practices.



APPROACH

A clear path forward that outlines how to proceed, plan, and build a taxonomy that represents your stakeholders and fulfills your enterprise requirements.

Enterprise Knowledge's one-day Business Taxonomy Design Workshop can ensure your organization has the right foundation for an enterprise taxonomy. We will facilitate a focused session that engages your business stakeholders in the design of a truly impactful taxonomy design.

1. DEFINE

EK's globally recognized taxonomy design experts will guide the workshop participants through a succinct set of definitions, case studies, and value points to ensure all stakeholders are aligned on the "what" and "why" of taxonomy to ensure a clear baseline on expectations and best practices.

2. DESIGN

EK's taxonomy design workshop methodology, applied successfully for over 250 organizations around the world, will engage workshop participants in a step-by-step process to understand end users, map and prioritize attributes, and identify a starting vocabulary.

USER IDENTIFICATION Facilitated exercises to identify different types of users, create guiding personas, and define key user needs.

ATTRIBUTES Guided exercises in which different item attributes (metadata fields) are prioritized based on user needs.

VOCABULARY Proven verb and noun identification efforts, resulting in "starter taxonomy" values that will serve as key inputs to the overall design.

3. PLAN

EK will facilitate discussions regarding next steps to achieve a fully implementable and validated taxonomy design. EK will then leverage the inputs from the workshop to develop a concise report that defines recommendations for next steps and a roadmap detailing how to move forward. This report will be critical to align your stakeholders, to quantify the value of taxonomy, and to ensure executive support and buy-in for a broader initiative.





ENTERPRISE KNOWLEDGE