

LEARNING STRATEGY ASSESSMENT & POC

Our Learning Strategy Proof of Concept aligns your learning strategy with business goals and efficiently validates improvements with a clickable POC. Prove the value of your updated learning strategy, leverage observed outcomes, and take actionable steps to transform your learning ecosystem for maximum business impact.

What is EK's Learning Strategy Assessment & POC?

With a track record of success, we ensure that your investment in learning and development yields substantial returns, empowering your workforce and driving business growth.



Aligned to Business Value

Facilitating meaningful dialogue with organizational stakeholders to understand designed business outcomes which inform the strategic design of the learning and performance strategy, as well as evaluation criteria.



Knowledge Management Expertise

EK is the world's largest dedicated KM consultancy with advanced expertise in metadata, structured content, AI, and enterprise search design. We can provide everything from reusable learning assets to advanced recommendation engines and improved search.



Faster Time to Market

Implementing a learning strategy POC enables us to get out of the theoretical observation of the effectiveness of the target state learning strategy sooner.



Learning & Performance Ecosystem

EK strategies incorporate diverse modalities, content, and technology to maximize results.

Outcomes

Learning Strategy Current State Assessment

Make informed decisions, measure progress, and continuously improve learning and performance outcomes.

POC Design

Gain a competitive edge as your workforce becomes better equipped to meet challenges and drive success.

POC Development & Evaluation

More efficiently evaluate and iterate, leading to enhanced organizational learning outcomes and a stronger return on investment.

POC Program Sizing

	SMALL	MEDIUM	LARGE
Volume of Learning Content	1 performance task or competency	2 performance tasks or competencies	3-4 performance tasks or competencies
Maturity of Learning Content	Minimum content transformation required	Moderate content transformation required	Gaps in program content must be filled
Pilot Group Size	5 Learners	6-12 Learners	13-20 Learners
Design & Develop Timeline	4 weeks	6 weeks	8-10 weeks
Pilot & Evaluate Timeline	1 week	1 week	2 weeks

