

ENTERPRISE KNOWLEDGE

SEMANTIC LAYER SYMPOSIUM

2024

🌐 Bayerischer Hof Hotel | Munich, Germany
📅 17th October 2024



Keynote Speaker

Malcolm Hawker
Head of Data Strategy,
Profisee & Former Gartner
Senior Director Analyst



Lulit Tesfaye

Partner and VP of Knowledge &
Data Services and Engineering,
Enterprise Knowledge



Tiankai Feng

Data Strategy & Data
Governance Lead,
Thoughtworks Europe



Dr. Norbert Gergely

Head of Data Architecture
& Lifecycle at Zeiss Group



Sara Nash

Principal Consultant,
Enterprise Knowledge



Daniel Canter

Knowledge Management
Program Manager, ASML

Agenda

9:30 AM **Welcome and Opening Remarks**
— Zach Wahl

9:45 AM **Opening Keynote: Next Generation
Semantic Layers: Embedding Organizational
Knowledge as an AI Differentiator**
— Malcolm Hawker

11:00 AM **Taxonomy, Ontologies, and AI:
Transforming ASML's Knowledge
Management** — Daniel Canter

11:45 AM **The Importance of Language in Data
Collaboration** — Tiankai Feng

2:00 PM **Technical Panel** — Moderated by Joseph Hilger

2:45 PM **Industrial Use Case for Early Adoption of a
Semantic Layer at Zeiss** — Dr. Norbert Gergely

4:00 PM **Building the Semantic Layer: Use Cases
and Success Stories** — Panel Moderated by
Sara Nash

4:45 PM **Closing Remarks: Looking Ahead with
Semantic Layers and Advanced AI
applications** — Lulit Tesfaye

5:00 PM **Cocktail Reception**