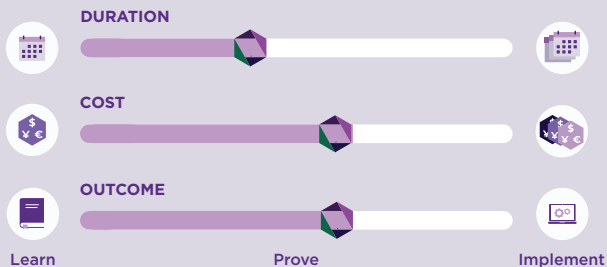# AI-READY CONTENT
A C C E L E R A T O R

AI solutions are only as good as the content that powers them. Without the appropriate **quality, structure, and enhancement of content,** AI tools will fail to appropriately understand it, leading to a **high risk of "hallucinations,"** as well as **distrust and frustration from your end users**. EK is an expert not just in content operations, governance, and design, but also in **advanced semantics and AI at every stage** from strategy through implementation. We will combine these unique areas of expertise to assess your content and support you to ensure your content model and style guide will provide enough context to **reduce hallucinations and improve AI initiative outcomes.**

DURATION

COST

OUTCOME

Learn   Prove   Implement

DELIVERABLES

- AI-Ready Content Training
- Content Analysis
- Knowledge Model
- MVP Content Model
- Content Operations Expansion Plan

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